



Southeast Little Britches Rodeo Association 2017 – 2018 Fundraiser Requirements

All local members competing for year-end awards are required to meet certain fundraising requirements. If fundraiser requirements are not met, local points will no longer accumulate. Upon meeting fundraiser requirements, points will begin accumulating from the date the fundraiser requirement was met.

Each family is responsible to obtain a minimum of \$200 in sponsorship. A form is attached with options that are available. If there is some other form of a sponsorship that you would like to discuss, please feel free to reach out to us. We are always open to suggestions. This sponsorship money will be due November 11, 2017 prior to the start of the rodeo.

Each family is also responsible for \$50 in raffle ticket sales. The due date for raffle tickets is to be determined.

As an association, we will also be running fundraiser events (ex: barrel race, roping, open rodeo) to help raise money for year-end awards. These events will take place on Saturday evenings, following our rodeo. We ask that contestants and parents help to promote and organize these events.

All the volunteers, sponsors, parents, and contestants are what makes this association successful. If you would like to be more involved, please reach out to us. Not sure what to do. No worries, we will guide you. We look forward to everyone getting involved and making this upcoming season more successful than the last!



To Whom It May Concern:

Southeast Little Britches Rodeo is a non-profit youth rodeo association that gives contestants between the ages of 5 - 18 a place to compete in barrel racing, pole bending, calf roping, and team roping, along with other events. These contestants work hard all season to dominate in their event(s) to receive jackpot money at each rodeo, year-end awards from the local franchise, and a chance to qualify for the National Little Britches Finals. The NLBFR gives contestants the opportunity to compete with other contestants from all over the United States. The NLBFR takes place in July at the Lazy E Arena in Guthrie, OK.

With the broad age range, this allows families to come to one place to compete. It is these families that run the association. Many of our secretaries, judges, and arena directors volunteer their time in and out of the arena. We take pride in providing a family-friendly environment for everyone of all ages. We have families come to us from Florida, Georgia, Alabama, and Mississippi to compete.

All funds received from sponsorships and donations go toward year-end awards for our local franchise. Any support you offer is greatly appreciated by the volunteers, the parents, and the contestants.

We offer various sponsorship opportunities. If you have something else in mind, please feel free to reach out to us with any suggestions you may have.

Thank you,
Southeast Little Britches
southeastlittlebritches@gmail.com
407-908-5806

**SOUTHEAST LITTLE BRITCHES RODEO ASSOCIATION
2017-2018 SPONSORSHIP OPPORTUNITIES**

Contestant Name(s) _____

Advertiser's Name _____

Address _____

City _____ State _____ Zip code _____

Phone _____ Fax _____

Email _____ Website _____

Contact Person _____

AVAILABLE SPONSORSHIPS

_____ Banner Sponsor (\$200.00) (Banners will be displayed on the arena fence at each rodeo performance until May 2018) Submit logo
_____ Barrel Sponsor (\$300.00) 1 cover only (Logo will be displayed on barrel cover at each rodeo performance and fundraising events that require barrels and announced during the event(s) until May 2018)
_____ Website Sponsor (\$100.00) (Link on selbra.com for 1 year)
_____ Buckle Sponsor (\$200.00) (Recognition on website/Facebook)
_____ Saddle Sponsor (\$1,500.00) (Recognition on website/Facebook)
_____ Benefit Event Sponsor (minimum \$500 added money per event) (Money is added to event for winners. Sponsor is recognized on flyers, Facebook event, and during event)
_____ Cash Donation \$_____ (list amount) (Shout out on Facebook page)

PLEASE MAKE CHECKS PAYABLE TO SOUTHEAST LITTLE BRITCHES

Special Instructions _____

